

FOR IMMEDIATE RELEASE



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LOVELAND SKI AREA TO OPEN CHAIR 8 TOMORROW, 1/10/10

(LOVELAND SKI AREA, Georgetown, CO. - January 9, 2010) – Loveland Ski Area received over a foot of snow in the past week and will open Chair 8 on Sunday, January 10th.

Chair 8 will serve the intermediate and expert runs Zip Trail, Zippity Split, Chet's Run, Tickler Gulch, Zip Basin Street, Hook 'em Horns and In the Mood.

"Everyone has been anxiously waiting for Chair 8 to open, but the snow just did not cooperate until recently," said John Sellers, Marketing Director. "The snow earlier in the week was just what we needed and everyone's patience will be rewarded tomorrow with great snow and new terrain off Chair 8."

In addition to Chair 8, Sunburst Chutes off Chair 4 will opening as well.

With the opening of Chair 8, Loveland Ski Area will be running 7 lifts accessing 49 trails and 705 acres of terrain.

Loveland Ski Area is located 53 miles west of Denver, or 12 miles east of Silverthorne at Exit 216 on Interstate 70. Call (303) 571-5580 or visit www.skiloveland.com for the latest snow conditions, live web cams and additional information.

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