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Loveland Ski Area To Open Chair 8 Today

(LOVELAND SKI AREA, Georgetown, CO. – December 4, 2008) – After a massive holiday storm blanketed Loveland Ski Area with almost 5 feet of snow, Loveland was able to open Chair 4 yesterday, December 3rd. The Loveland Ski Patrol is now up on the hill working hard to open Chair 8 this afternoon.

"Those lucky enough to be here yesterday were treated to bottomless conditions off Chair 4," said Marketing Director John Sellers. "Chair 8 will offer more of the same today. Plenty of deep, untracked snow for everyone to enjoy and we were able to open this terrain more than a week earlier than last season."

With the opening of Chair 8, Loveland Ski Area is running 7 lifts accessing 64 trails and 746 acres of terrain. The new terrain openings bring the totals to 94% of beginner terrain, 73% of intermediate terrain, 77% of expert terrain and 55% of the total ski area. Loveland has received 115" of snow already this season.

"Everyone was waiting for the big storm to hit and we got more snow than anyone expected," said Rob Goodell, Director of Business Operations. "It couldn't have come at a better time and we are pushing to get more terrain open as we speak. We have been able to open almost 400 acres of terrain in the past week. The new terrain openings really spread people out so our skiers and riders can enjoy all the new snow without having to wait in lift lines."

After the opening of Chair 8, Loveland will turn it's attention to Chair 9 which provides access to The Ridge and the expert bowls and chutes high atop The Continental Divide. Last season, Chair 9 opened in late December.



Loveland Ski Area is located 53 miles west of Denver, or 12 miles east of Silverthorne at Exit 216 on Interstate 70.
Call (303) 571-5580 or visit www.skiloveland.com for the latest snow conditions, live web cams and additional information.

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