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## **LOVELAND SKI & RIDE SCHOOL OPENS 3 WEEKS EARLY**

(LOVELAND SKI AREA, Georgetown, CO. - October 30, 2009) – New snow and public demand have prompted Loveland Ski Area to open The Ski & Ride School three weeks ahead of schedule. The Loveland Ski & Ride School will offer lessons for all abilities starting tomorrow, Saturday, October 31.

"Our Ski & Ride School was scheduled to open on November 20th, but with all the new snow we have decided to open early and offer lessons to meet the demands of our guests," said Rob Goodell, Director of Business Operations. "We are excited to offer our skiers and riders access to the first and only lessons in Colorado."

In an effort to meet the needs of first time skiers and riders, Loveland Ski & Ride School will offer a new clinic called Intro to Skiing and Snowboarding at Loveland Basin. These 2.5 hour clinics are for first time skiers and snowboarders and will introduce them to the basics of skiing and snowboarding at the base of Loveland Basin. The beginner clinics are \$50 and include 2.5 hours of instruction and rental equipment. The Intro to Skiing and Snowboarding clinics will not use any chairlifts.

Upon completion of The Intro to Skiing and Snowboarding, guests will have the option to continue their progression and ride the lift with an instructor for a private, one on one, 1.5 hour lesson in the afternoon for an additional \$95, lift ticket & rental included.

The Loveland Ski & Ride School will also offer group and private lessons for intermediate children and adults.

"We have packages to accommodate any level of skier and rider but we encourage everyone to call ahead because we are operating with limited terrain," said Dan Huston, Loveland Ski & Ride School Director. "The snowpack is perfect for working on your turns and our instructors are ready to help you get to the next level."

Anyone interested in The Loveland Ski & Ride School lesson packages should call 303-571-

5580 X170 between 9:00am and 4:00pm on weekdays and 8:00am and 4:00pm on weekends for details on lesson packages and pricing. The Ski & Ride School will operate 7 days a week through the end of March.

Loveland Ski Area is located 53 miles west of Denver, or 12 miles east of Silverthorne at Exit 216 on Interstate 70. Call (303) 571-5580 or visit [www.skiloveland.com](http://www.skiloveland.com) for the latest snow conditions, live web cams and additional information.

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