

**FOR IMMEDIATE RELEASE**



**Media Contacts:**

John Sellers x172  
(303) 571-5580

**e-mail:** johnsellers@skiloveland.com

**[www.skiloveland.com](http://www.skiloveland.com)**

## **HALLOWEEN TREAT: LOVELAND OPENS CHAIR 6 AND NEW TERRAIN**

(LOVELAND SKI AREA, Georgetown, CO. – October 31, 2008) – Thanks to the late night efforts of The Loveland Ski Area Snowmaking Crew, Loveland Ski Area was able to treat Halloween skiers and riders with access to Chair 6 today along with the opening of the intermediate run Roulette. The lower portion of Tempest also opened today and is home to 5 terrain park features. The Love Park had been located on Roulette for the past 5 seasons, but will be relocated to Tempest for the 2008-2009 season.

"The daytime temperatures have been getting into the low fifties which is great for the skiers, but hasn't been great for snowmaking," said Eric Johnstone, Snowmaking and Trail Maintenance Manager. "But, the nights have stayed cool enough for us to make snow and get more terrain open for the weekend."

Loveland Ski Area is now operating 2 lifts, serving 5 trails and 76 acres of terrain.

"We are very excited to offer our guests access to a second chairlift before November 1st. Since we opened on October 15, our main priority has been to open additional terrain," said Rob Goodell, Director of Business Operations. "Our snowmakers will keep making snow and there is snow in the forecast for next week, so we will continue to open more of the mountain as quickly as possible."

Loveland Ski Area will continue to make snow on the terrain served by Chair 6 and Chair 2 as well as the terrain at Loveland Valley.

Loveland Valley, home to the beginner terrain of Chair 7 and Loveland's Ski & Ride School, is scheduled to open on November 21.

Loveland Ski Area is located 53 miles west of Denver, or 12 miles east of Silverthorne at Exit 216 on Interstate 70. Call (303) 571-5580 or visit [www.skiloveland.com](http://www.skiloveland.com) for the latest snow conditions, live web cams and additional information.

###