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**LOVELAND SKI AREA IS OPEN FOR THE HOLIDAY
WITH NEW SNOW, SKI AND RIDE SCHOOL AND
PLENTY OF TERRAIN**

(LOVELAND SKI AREA, Colo. – November 21, 2007) Thankful for new snow to accompany the turkey dinners, Loveland Ski Area will be celebrating the holiday tomorrow with fantastic early season conditions. The ski area located high atop the Continental divide has been making snow for nearly two months and thanks to the consistently cold temperatures above ten thousand feet, has been able to open new trails and chairs despite the warm and dry weather the state has been experiencing.

Loveland Ski and Ride School and the Loveland Valley opened as expected last weekend and both are available for beginners looking to kick off their lessons over the holiday break. Many people are eager to begin their lessons to take advantage of Loveland's popular learn to ski and ride programs including the 3Class Pass, where beginners earn a free season pass after completing three beginner lesson packages.

"We have a lot of customers eager to get their lessons started so they can earn their pass and have the bulk of the season to practice their new skills," said Tracy Allred, Ski and Ride School Director. "Of course, we are also happy to be open during the school holiday for children's lessons at The Valley, our separate learning area offers a fantastic learning environment."

Loveland Ski Area is currently offering eleven trails to the public accessed by three chairlifts. As more snow continues to fall additional terrain and lifts will become available.

Loveland Ski Area is located 53 miles west of Denver, or 12 miles east of Silverthorne at Exit 216 on Interstate 70. Call (303) 571-5580 or visit www.skiloveland.com for the latest snow conditions, live web cams and additional information.

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