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THE FIRST DAY OF SPRING IS JUST ANOTHER DAY OF WINTER AT LOVELAND SKI AREA

(LOVELAND SKI AREA, Colo. – March 20, 2008) It may feel like the ski season is winding down as temperatures rise on the Front Range, but just 53 miles west of Denver visitors will find a winter wonderland complete with over 300 inches of snow, tons of great events, and plenty of terrain through May 4th.

Beginning this weekend, Loveland Ski Area will host events nearly every weekend through closing day, including the Vert Alert Series, 3-Pin Grin, and the Corn Harvest, a fundraiser for the Colorado Avalanche Information Center. The first Vert Alert will take place this Saturday, March 22. This slopestyle competition will take place in the Area's terrain park, LOVE Park, and is open to all ages, disciplines and abilities. The \$20 entry fee includes lunch and an event t-shirt as well as the chance to win some of the \$5,000 of prizes that will be handed out.

Next Saturday, March 29, the 3-Pin Grin, returns to Loveland Ski Area. This telemark event attracts some of the best skiers in the region and is always an incredible event to observe from the base area as skiers race down one of Loveland's steepest mogul runs, fly over a jump and complete the race with an uphill climb.

One of the most popular events in April has become the annual Corn Harvest Benefit Ski Party for the Colorado Avalanche Information Center. For the 6th consecutive year participants will gather at Loveland Ski Area to enjoy a day of Spring skiing and riding all in an effort to raise money for the CAIC, a invaluable resource for all skiers and riders.

Loveland Ski Area's spring events are always an excellent excuse to make a trip to the mountains for some spring skiing and riding, but visitors shouldn't overlook the excellent conditions, varied terrain and fresh snow that is available to them. March is typically the snowiest month of the season so plenty of powder days are to come as the average snowfall is well on its way to the 400-inch mark. Signing up for snow alerts and weekly events newsletters at www.skiloveland.com will ensure guests receive all the information they need about powder days, events and even spring season pass sales at Loveland Ski Area in the coming months.

Loveland Ski Area is located 53 miles west of Denver, or 12 miles east of Silverthorne at Exit 216 on Interstate 70.

Call (303) 571-5580 or visit www.skiloveland.com for the latest snow conditions, live web cams and additional information.

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